



GOVERNMENT ENGINEERING COLLEGE, VALSAD

Session

on

Business Model Canvas and Business Model Fit

Speaker:

Mr. Tapan Makadiya

GSPC LNG Ltd,

Mundra, Kutch

Coordinator:

Dr. R. V. Prajapati

Assistant Professor, Chemical Engineering &

IIC Co-coordinator, GEC Valsad

30 April 2026

Date of Expert Talk: 30-04-2026

Name of department: Institute Innovation Council & SSIP, GEC Valsad

Number of Participants: 50+

Event coordinator: Dr R.V. Prajapati

Venue: Chemical Department, E-117

Objective:

The objective of this session is to introduce participants to the concept of the Business Model Canvas and its importance in developing, evaluating, and improving a business idea. The session will help participants understand the key components of a business model, including value proposition, customer segments, revenue streams, key resources, channels, and cost structure. It will also focus on Business Model Fit, enabling participants to assess whether their proposed solution effectively meets customer needs and market requirements.

Event Details:

An expert talk on Business Model Canvas and Business Model Fit was delivered by Mr. Tapan Makadiya on 30/04/2026 at 11:00 AM for more than 50 students.

The expert explained the nine building blocks of the Business Model Canvas and discussed how these elements can be aligned to develop a viable and sustainable business model. Through suitable examples and interactive discussion, students were guided to identify customer problems, define value propositions, analyze target customers, and evaluate the feasibility of their business ideas.

A glimpse of the event

